SAMPLE NEWS RELEASE

(Retype on township or county association letterhead)

DATE \_\_\_, 2024 Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

FOR IMMEDIATE RELEASE Phone: ( ) \_\_\_\_\_\_

Youth Groups Are Eligible to Win $500

in Youth Awards Contest

 Youth groups in \_\_\_\_\_\_\_\_\_ County that have carried out projects to benefit their township in the last year are invited to enter the Youth Awards Contest of the Pennsylvania State Association of Township Supervisors (PSATS). Four winning groups will each receive a $500 cash award and a framed certificate during PSATS’ Annual Educational Conference this spring in Hershey.

 The award program is open to Scout troops, 4‑H clubs, church and school groups, and civic service club youth organizations. **To be eligible, all projects must involve youth in planning and implementation and must have a** **major impact on one or more townships of the second class (governed by a board of supervisors)**. Eligible projects must have been undertaken during the previous calendar year. Multi‑year, ongoing projects are also eligible as long as part of the project occurred during the contest year.

 Eligible projects include but are not limited to such activities as community beautification, safety, recreation, voter registration, conservation, and direct services to residents of the community such as the elderly, children, the underprivileged, the disabled, and hospitalized patients.

 All contest entries must be submitted to the group’s county association of township officials by **January 15**. The county association will verify and approve the entry for submission to PSATS. Entries should be mailed to PSATS at **4855 Woodland Drive, Enola, PA 17025- 9998** or submitted online at **psats.org/psats-youth-awards/** by **January 31.**

PSATS representatives will judge the entries in February.

 Guidelines and entry forms are available online at **psats.org** *(choose the Programs & Services tab and then PSATS Award Programs and PSATS Youth Awards).*

###