**SAMPLE NEWS RELEASE**

**LOCAL GOVERNMENT WEEK 2025**

***Note:*** *Using your township letterhead, redraft the following press release to fit your township and your speaking style.**You can quote one, two, or three officials. Include specific information about your township, keeping information brief and to the point. Press releases are more effective when limited to one or two pages. You may want to follow up by phone with local media to provide further details.*

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| {Date Here}  **FOR IMMEDIATE RELEASE** | Contact: | {Your Name}  {Title} {Phone Number} |

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Township Celebrates**

**Pa. Local Government Week April 14-18**

Pennsylvania Local Government Week is April 14 - 18, and **{Fill in township name} Township** is proud to join communities throughout Pennsylvania in recognizing the critical role that local government plays in the lives of our residents and businesses.

“Pennsylvania Local Government Week offers a chance for our residents to learn more about the services we provide, fostering more informed participation in the future,” said **Supervisor/Township Manager** **{Fill in full name}**. “Our local government forms the backbone of our daily lives, ensuring well-maintained roads and bridges, reliable water and sewer systems, efficient trash collection, and effective public safety services.”

**{Fill in Township Name} Township**, along with more than 1,400 other townships in Pennsylvania, serves as the “boots on the ground,” helping the community stay safe and persist through whatever challenges come their way.

According to **Supervisor/Township Manager** **{Fill in full name of another}**, “Our township supervisors and other township officials understand our community intimately because this is where they live, shop, and raise families. Local government works in Pennsylvania because we are committed to solving problems with a practical, common-sense approach.”

Established to be a direct reflection and representation of the people who live there, townships are places where residents have a voice in what happens and where services provided do not exceed what the community needs or can afford. Our neighbors oversee these efforts, working tirelessly to meet the needs of our fellow residents.

“As we celebrate **Local Government Week**, let us recognize the vital role that townships play in our democratic system. We are on the front lines, serving our community every day, regardless of the challenges we face,” {**Supervisor/Township Manager** **{Fill in full name}** said.

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